

WWW.LLLofWi.org

Registration Options

Online Registration

- www.regonline.com/CEDAY2011
- OR click on the www.lllofwi.org link

Mail-in Registration: download form from site

Walk-in registrations welcome

Registration Fees

EARLY BIRD, register by October 21st

- Members \$120 (includes Leaders/Applicants)
- Renewing/New Members \$170 (\$120 registration plus \$50 membership to LLLofWi and LLLI)
- Non-Member \$180

FULL PRICE, October 22nd -November 4th

- Members \$140 (includes Leaders/Applicants)
- Renewing/New Members \$190 (\$140 registration plus \$50 membership to LLLofWi and LLLI)
- Non-Member \$200

Fees include:

breakfast, lunch, snack, & course materials

Membership includes: email subscription to Breastfeeding Today and discounts at LLLI store

Course Materials

Attendees will receive printed handouts of Jan Barger's PowerPoint presentations.

Credits Available

Applications have been made to: IBCLC (IBCLC), WDA (RD), DONA (doula). WNA: This activity has been submitted to WNA CEAP for approval to award contact hours. Wisconsin Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. **Credit approval will be posted on our website 2 weeks prior to the event.**

Cancellation Policy

If a registrant cannot attend, a written request for a refund must be sent to Samantha Metko, N3075 Bean City Rd, New London, WI 54961.

Fees apply, see website.



Find us on Facebook!

WWW.facebook.com/LLLofWiEvents



La Leche League of Wisconsin
CoACE: Samantha Metko
N3075 Bean City Rd
New London, WI 54961

Breastfeeding: Practical, Current, and Evidence Based



By Jan Barger,
RN, MA, IBCLC, FILCA



www.LLLofWi.org

**Friday, November 4,
8 am - 5 pm**

Hilton Garden Inn Milwaukee Park Place
11600 West Park Place
Milwaukee, WI 53224

1-414-359-9823 /www.hiltongardeninn.com

Schedule

7:30-8:00 Opening

Registration, Continental Breakfast
Exhibits, Bookstore and Silent Auction Open
Announcements

8:00-9:45 A Practical Approach to the 11 Steps to Successful Breastfeeding

WHO/UNICEF's 10 Steps to Successful Breastfeeding are an excellent jumping off point to look at what is happening in hospitals and how changes can be made to facilitate mother/baby interaction and getting breastfeeding off to a good start. The one step that was left out has been added -- that of labor and delivery interventions -- induction, epidurals, medications, C/Section on demand...and more.

9:45-10:00 BREAK

Browse exhibits, Bookstore, and Silent Auction

10:00-12:00 Overcoming Common Breastfeeding Problems

Some problems start in the hospital -- some after mom and baby are discharged. Sore nipples, plugged ducts, mastitis, slow weight gain, poor milk supply, pumping concerns, the fussy and colicky baby, sleeping through the night -- and many other issues can plague breastfeeding moms. Sometimes the solutions are simple -- sometimes complex. What does the evidence say we should be doing about these?

12:00-1:00 Buffet Lunch

Browse exhibits, Bookstore, and Silent Auction

1:00-1:15 Mother's Milk Bank of the Western Great Lakes

1:15-3:00 Non-Latching Babies... Frustrated Moms...Exasperated Staff

What to do with the baby who won't latch? How can we keep moms from giving up? Why are staff so quick to supplement? When is it appropriate -- when is it not? What is the problem with "it's TIME to feed the baby?" What behaviors do parents and staff need to be watching for to facilitate a good breastfeed?

3:00-3:30 BREAK

Browse exhibits, Bookstore, and Silent Auction

3:30-4:45 Baby's Second Night

What IS Baby's Second Night? Why are babies so fussy on that second night? Why are supplementation rates so high? What is really going on here, and is there anything we can do about it?

Normal Breastfeeding and Normal Babies What are we teaching new parents about breastfeeding and baby behavior? Why do so many mothers come away from the hospital with negative thoughts about their very normal babies -- "He's lazy." "She just wants instant gratification." How are we helping moms love their babies and understand them?

4:45-5:00 Closing

Complete & submit Evaluations
Receive Continuing Education Certificates
Pick-up Silent Auction Items

Thank you for joining us, see you in 2012!

Features



Exhibitors Interested WHO code compliant exhibitors contact exhibits@lllofwi.org



Silent Auction
Donations welcome! Contact donations@lllofwi.org



Bookstore



Live Audio/Video Feed Area
for restless mothers and babies to view the conference



Pumping Room please provide your own pump and equipment



Facility A block of rooms is reserved for November 3-4 beginning at \$86/night, until October 14, 2011.

Contact Tel: 1-414-359-9823
www.hiltongardeninn.com

La Leche League of Wisconsin Events

Co - Coordinators

Juli Ziemer-Hacker
Samantha Metko

Phone: 920-540-0094
acewi@lllofwi.org
www.LLLofWi.org



www.facebook.com/LLLoFWiEvents

About



Jan Barger...

Jan Barger has worked in many aspects of maternal-child health. She's been a lactation consultant since 1985 both in private practice and in practice with a large pediatric group in the Chicagoland area. Jan is director and instructor with Lactation Education Consultants, an organization providing courses for aspiring and practicing lactation consultants. Jan served as the 1990-92 president of the International Lactation Consultant Association, and on the board of the IBLCE from 1992-1994.

See the LEC website:
www.lactationeducationconsultants.com



www.LLLofWi.org



La Leche League...

La Leche League of Wisconsin is part of La Leche League International, a nonprofit organization dedicated to providing support, education, information and encouragement to women who want to breastfeed.

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